

Letter to Shareholder January, 2018

Dear Shareholder,

It has been an exciting year bringing three of our products out of development into implementation, certification and production stages. In the last year, continuing in 2018, Blue Planet has focused on three areas which represent the use of our technology strengths and core values:

- Water remediation using patent pending BioBoost technology for golf course ponds (see: www.bioboost.ca)
- An advanced waste water management system (AWWMS) for residential use based on Blue Planet's patented oxygenation delivery system.
- Bottling spring water which is oxygenated using Blue Planet's oxygen delivery system. (see www.ORIGINH2O.com)

Water Remediation

Blue Planet has installed BioBoost systems in over 100 golf courses in the USA and Canada. These systems are in some of the most prestigious golf course including:

- La Quinta Resort Dunes
- Metedeconk National
- Sebonak Golf Course
- Delmar Country Club

The Bioboost systems have also been installed in private courses which wish to keep such installations as a private matter.

The BioBoost systems are packaged by Vector Industries in Virginia which employs people with diverse disabilities. Who have never failed to deliver the systems in a timely manner.

The next phase in the evolution of BioBoost is to capitalize on the recognition and credibility of present installations, and utilize the services of selected reps and distributors. For example Atlantic Irrigation has become a key distributor. These discussions are ongoing.

We intend to broaden the base of users for BioBoost by introducing the system to the agriculture industry for use in their holding ponds. It is estimated that there are over 2.1 million holding ponds in farms in the USA. In the Fall we are introducing a Mini BioBoost system for residential use by home builders and home owners as a "Plug-And-Play" system which allows the end users to simply install and maintain the systems. Basically, the units can go from shipping boxes to pond installations as the parts and instructions form a complete package.

In order to further the applications of BioBoost, the company is seeking strategic partners with experience in diverse market applications.

Advanced Waste Water Management System (AWWMS)

Over the past year, Blue Planet has been developing, building, and testing an AWWMS, based upon our patented oxygenation delivery system, for residential use. The AWWMS is presently completing pre-testing at Fleming College to ensure that the system can meet and exceed NFS standards for certification for use in the USA and Canada.

Pre-tests have shown that the system is capable of meeting certification standards. The system is now being prepared for full NFS certification which will conclude in December 2018. Upon achieving certification the system will be made available to installers across North America.

The cost of production for each unit (capable of treating a four bedroom home) and selling features (the system is also capable of reducing Nitrogen) will make it extremely attractive to installers, along with its ease of installation.

The company will be meeting with strategic partners in the industry, in North America, Europe, and China, as we feel the features of the system make it attractive in these areas.

We will inform you of the results of certification process when it is completed.

Oxygenated Canadian Spring Drinking Water: Origin Water

Our nano-bubble technology was initially used to clean and restore aquatic habitats around the world, so protecting the environment is central to our values. Aquifers are delicate sources, and we treat these sources with our greatest respect and care. We will only extract a limited amount from our aquifer each year to ensure nature can keep up. As a result, Origin H2O offers consistency in quality and taste, along with peace of mind that it will be enjoyed for generations to come.

At present we are selecting reps and distributors for origin water for the Toronto and NY City markets. After establishing these markets we will expand into selected cities in Quebec and Texas. We are also in discussions with distributors in Hong Kong and sports agents and teams in the USA. We are in the final stages of achieving Kosher designation for Origin.

At this time, we are focused on Oxygenated spring water of the highest quality. As we intend to maintain Origin as a premium brand, we are also testing different natural flavors to infuse into the water. The flavors will be based on taste preferences in different geographical areas and demographics.

The marketing strategy for Origin water in 750ml, 500ml, and 330ml bottles, plastics and glass will target:

- High end restaurants
- Health clubs
- Spas
- Private clubs and events
- High end food and beverage markets
- University and Professional teams
- Selected home delivery services
- High end sporting good stores
- Online purchases

Initially, Origin will not be sold in convenience stores.

We have provided water for events in the area such as:

Hope for Heart, in support of Sick Kids Hospital

Origin will be available for the first time in NY City at Stone Bridge Salad and Pizza, 16 East 40th Street, in late march 2018.

Origin water is a licensed user of Blue Planet Oxygenation Technology for which the company will receive a royalty for each bottle sold. All promotional materials for Origin will note the consistent quality and sustainability of the water sources, and the environmental responsibility of Origin Water. Not only is Origin responsible for the quality of its' sources but will donate 10% of its' profits to groups and organizations working to provide clean and sustainable water to communities around the world.

In closing, we have carefully selected the three product areas we believe have the ability to provide the greatest returns to the company.

Sincerely,



Richard Lonetto,

President